

Profile

I'm an E-Learning project manager and video production specialist. I graduated from UC Santa Cruz with a BA in Film and Digital Media in 2012. Since then, I've been happily working in the San Francisco Bay Area's instructional design industry. My balanced approach to work allows me to thrive in both administrative and creative roles within an organization. View my portfolio and more at mluciani.weebly.com.

Experience

E-Learning Project Manager & Production Specialist at Learn iT!

San Francisco, CA (2014 - Present)

- Leading and completing a variety of internal and client-facing projects.
- Training and managing a team of remote video editors and customer service representatives.
- Performing video production duties including shooting, editing, etc.
- Maintaining a subscription-based online learning service.

E-Learning Video Editor at Shmoop

Mountain View, CA (2012 - 2014)

- Independently creating humorous E-Learning videos aimed at children.
- Establishing the Shmoop video brand as an original team member.
- Interviewing, screening, and assessing potential video editors.
- Building a library of templates, recorded sound effects, and workplace guides.

Skills

Adobe: Premiere Pro, After Effects, Audition, Photoshop, Dreamweaver

Microsoft: Project, Excel, Word, PowerPoint

Other: Articulate Storyline, TechSmith Camtasia Studio, YouTube, WordPress

Education

Bachelor of Arts in Film & Digital Media: Concentration in Video Production

University of California, Santa Cruz